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FOR IMMEDIATE RELEASE

**Coraggio Group Announces Andrew Leary as
Principal and Travel and Tourism Practice Lead**

DENVER, March 18, 2024 – Coraggio Group, LLC, a leading strategy and organizational change management consulting firm, announces that Andrew Leary will join the firm as Principal, Travel and Tourism Practice.

In this role, Leary will apply his seasoned insight and business experience to assess and understand client challenges and implement effective change. Working closely with other Coraggio Group consultants in a broad range of industry settings, he will develop innovative approaches that appropriately challenge clients’ thinking—helping them to re-think, re-explore and re-imagine what’s possible for their organizations. Leary will also play an active role in business development efforts on behalf of the firm.

“We’re thrilled to have Andrew join our team, and value his expertise and leadership in the sustainable tourism sector,” said Sara Meaney, Managing Partner at Coraggio Group. “His wealth of knowledge, relationships and entrepreneurial mindset will bring great value to Coraggio and to our clients.”

“I’m excited to harness my passion for sustainability, inclusion, accessibility and community resiliency to support and empower Coraggio Group’s destination clients,” said Leary. “Together, we can impact positive change within their destinations.”

Prior to joining Coraggio Group, Leary served as Director of Sustainable Tourism and Partnerships at the Leave No Trace organization, establishing the destination stewardship practice as the most well-known responsible visitor education organization in the United States.

In addition to working with a vibrant portfolio of international, state, county and city DMOs, Leary has developed meaningful and equitable relationships with Indigenous-led organizations, including the American Indian Alaska Native Tourism Association, and many Tribal Nations across the lower 48 United States. He is a keynote speaker and facilitator at travel and tourism industry conferences across the United States and abroad. Leary collaborates on industry-level change as an appointed U.S. Travel and Tourism Advisory Board member under the U.S. Department of Commerce. He is also actively involved with the Colorado Tourism Leadership Journey, California Travel Association’s Sustainability & Stewardship Committee and the American Camp Association’s Indigenous Peoples Task Force.

Andrew’s perspectives on the power of travel and tourism are uniquely driven by his career as an expedition guide for Polar Explorers, where for the last 11 years has led multi-week ski expeditions in the Arctic with the objective of reaching the North Pole.

Leary holds an M.S. in Tourism, Parks and Recreation from the University of Utah and a B.S. in Journalism from the University of Oregon.

**About Coraggio Group**

Coraggio is a strategy and organizational change consulting firm. Our clients choose us to help them tackle their most important strategic, operational, and organizational challenges. Our team of senior consultants work across multiple industry categories, including Healthcare, Energy, Legal, Government, Economic Development, Travel & Tourism, Sports & Entertainment, Financial Services, Education, and Consumer. Learn more at www.CoraggioGroup.com.